



EVERY ATHLETE NEEDS A TEAMMATE. EVERY TEAM NEEDS A COMMUNITY.

The JCC Maccabi Games® & Access is the largest Jewish teen sporting event in the world. In July 2027, Austin will welcome more than **1,400 Jewish teens** from across the globe for an extraordinary celebration of Jewish peoplehood, athletic competition, and lifelong connection.

With **500 host families, 3,000 spectators, coaches, and volunteers, and 200 local teen athletes**, JCC Maccabi will transform our entire community into a living expression of Shalom Austin's mission: to be a hub of community dedicated to enriching Jewish life through meaningful shared experiences.



Why Now?

- The Jewish population in Austin has grown significantly
- Celebrating Jewish joy, pride and resilience in an age of rising antisemitism
- Growth of Shalom Austin and vibrancy of our community

Why You?

- Experience first-hand the power of JCC Maccabi
- Committed to the strength of our Jewish community

Your investment will help ensure that Austin hosts the most impactful JCC Maccabi Games® & Access in history – creating unforgettable experiences for thousands of teens and strengthening Jewish community for generations to come.



	Presenting (\$600K+)	Champion (\$250K+)	MVP (\$100K+)	All-Star (\$50K+)	Game Changer (\$25K+)	Platinum (\$18K+)	Gold (\$10K+)	Silver (\$5,400+)	Bronze (\$1,800+)
Logo in footer of printed and digital materials	●					Join the Teammate Circle, a community of supporters helping to bring JCC Maccabi to life in Austin!			
Verbal acknowledgement at the Opening Ceremony & VIP Reception (approx. 5,000 attendees)	●	●							
Recognition as level sponsor on invitations and event materials for the Opening Ceremony and VIP Reception	●	●	●						
Logo Recognition on select Team Austin Gear and Swag	●	●	●	●					
OR									
Underwriting Opportunities for special programs, spaces and sports	●	●	●	●	●				
Limited tabling and/or exhibitor opportunities	●	●	●	●	●				
Tickets to VIP Reception	●	●	●	●	●	●			
Recognition on signage at the Games	●	●	●	●	●	●	●		
Digital Display recognition throughout the Games	●	●	●	●	●	●	●	●	
Inclusion in Maccabi promotional emails and marketing materials	●	●	●	●	●	●	●	●	
Logo/name in games, volunteer, and host family guides	●	●	●	●	●	●	●	●	●
Tickets to Opening Ceremony	●	●	●	●	●	●	●	●	●
Recognition on the JCC Maccabi 2027 website	●	●	●	●	●	●	●	●	●
Listing on gym banner	●	●	●	●	●	●	●	●	●



To learn about ways to support the JCC Maccabi Games® & Access, including sponsorship opportunities, please contact **Jen Winkelman**, Development Director, at jen.winkelman@shalomaustin.org

