



THE LARGEST JEWISH TEEN EVENT IN THE WORLD!

The JCC Maccabi Games® is the largest Jewish teen event in the world. In July 2027, Austin will welcome more than **1,300 Jewish teens** from across the globe for an extraordinary celebration of Jewish peoplehood, athletic competition, and lifelong connection.

With **1,000 host families, 3,000 spectators, coaches, and volunteers, and 200 local teen athletes**, the JCC Maccabi Games® and Access will transform our entire community into a living expression of Shalom Austin's mission: to be a hub of community dedicated to enriching Jewish life through meaningful shared experiences.

More than a sporting event, Maccabi is a catalyst for connection. Through athletics, volunteerism, and Jewish values, thousands of people will come together in a shared experience that strengthens community, inspires service, and fosters lifelong Jewish identity. At a time when many Jewish teens are navigating the challenges of rising antisemitism during these formative years, Maccabi offers something profoundly important: a welcoming community where they can celebrate who they are with pride, confidence, and joy.

As Greater Austin's Jewish population approaches **60,000**, the opportunity to host the JCC Maccabi Games has never been more meaningful. The Games will unite our community across generations through sport, service, hospitality, and Jewish programming while creating an enduring legacy of engagement for years to come.

Your investment will help ensure that Austin hosts the most impactful JCC Maccabi Games in history - creating unforgettable experiences for thousands of teens and strengthening Jewish community for generations to come.

	Presenting (\$600K+)	Champion (\$250K+)	MVP (\$100K+)	All-Star (\$50K+)	Game Changer (\$25K+)	Platinum (\$18K+)	Gold (\$10K+)	Silver (\$5,400+)	Bronze (\$1,800+)
Logo in footer of printed and digital materials	●								
Verbal acknowledgement at the Opening Ceremony & VIP Reception (approx. 5,000 attendees)	●	●							
Recognition as level sponsor on invitations and event materials for the Opening Ceremony and VIP Reception	●	●	●						
Logo Recognition on select Team Austin Gear and Swag	●	●	●	●					
Underwriting Opportunities for special programs, spaces and sports	●	●	●	●	●				
Limited tabling and/or exhibitor opportunities	●	●	●	●	●				
Tickets to VIP Reception	●	●	●	●	●	●			
Recognition on signage at the Games	●	●	●	●	●	●	●		
Digital Display recognition throughout the Games	●	●	●	●	●	●	●	●	
Inclusion in Maccabi promotional emails and marketing materials	●	●	●	●	●	●	●	●	
Logo/name in games, volunteer, and host family guides	●	●	●	●	●	●	●	●	●
Tickets to Opening Ceremony	●	●	●	●	●	●	●	●	●
Recognition on the JCC Maccabi 2027 website	●	●	●	●	●	●	●	●	●
Listing on gym banner	●	●	●	●	●	●	●	●	●



To learn about ways to support the JCC Maccabi Games®, including sponsorship opportunities, please contact **Jen Winkelman**, Development Director, at jen.winkelman@shalomaustin.org

